



Opportunités d'affaires en Nouvelle-Zélande



Coupe du Monde de Rugby 2011

- 9 septembre – 23 octobre
- 20 nations représentées
- 85.000 visiteurs internationaux
- 4 milliards de téléspectateurs
- Et Un stade de 4 millions de personnes!



Programme en dehors des stades

Des événements dans le monde entier pour renforcer l'intérêt des leaders du monde des affaires

Global
Promotion

Festival
Events

Le REAL Festival des arts, de la culture et du sport

Des manifestations sectorielles dans tout le pays

Sector
Showcase
Events

Business
Club

Rencontrer les visiteurs intéressés par les affaires

- *Auckland boat show*
- *Rutherford High Tech Forum*
- *Aviation*
- *Symposium sur les forêts*

- *VIP / corporate hosting*
- *Business Club en ligne*

PROMOTION INTERNATIONALE



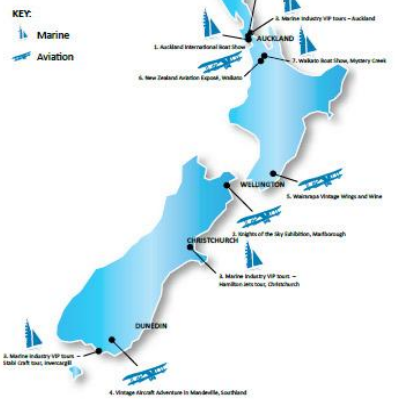
JOIN THE
BUSINESS CLUB

www.nz2011.govt.nz



Sector Showcase – September to November 2011

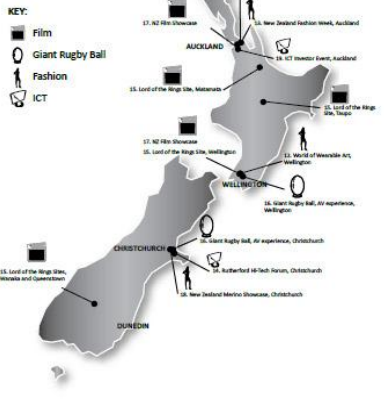
Marine and Aviation



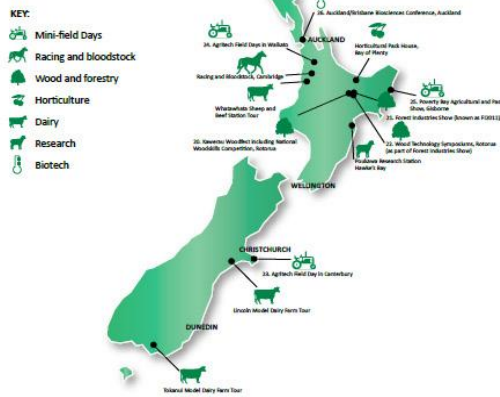
Energy and Resources



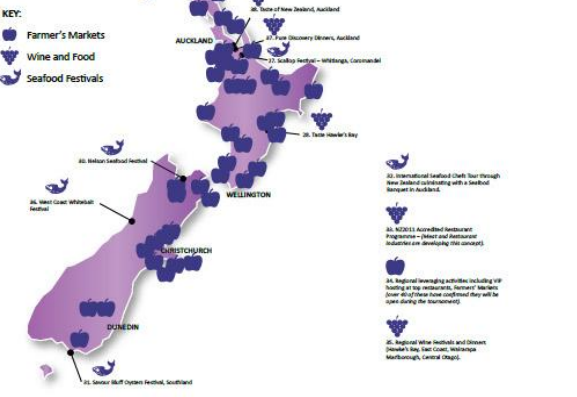
Fashion/Film/ICT



Primary Industry Technology



Food and Beverage



KEY:

Marine and Aviation

- Auckland International Boat Show – Viaduct Harbour, Auckland. 15-19 September 2011.
- Knights of the Sky Exhibition, Blenheim. September-October 2011
- Marine Industry VIP tours includes CWF Hamilton Jets in Christchurch and Stabi Craft in Invercargill in addition to Auckland Companies. September-October 2011.
- Vintage Aircraft Adventure in Mandeville, Southland. September-October 2011.
- Wairarapa Vintage Wings and Wine. 7 & 10 October 2011.
- New Zealand Aviation Exposé, Waikato. 12-16 October 2011.
- Waikato Boat Show, Mystery Creek, Hamilton. 14-17 October 2011.
- Superyacht Conference – Marine Events Centre, Auckland. October 2011.

Energy and Resources

- Biennial New Zealand Oil and Gas Exhibition Conference, New Plymouth. September 2011.
- Energy Showcase, Taranaki. September 2011.
- Tours including Te Ahi Wind Farm Tours, Newmont Waahi Gold Education Centre and Educational Mine Tours, Reefton Gold Mine Tours, Oceana Gold Macraes Gold Mine Tours, Wairakei Power Station, Waitaki Hydro Scheme. September-October 2011.

Fashion / Film / ICT

- World of Wearable Art, Wellington. 25 August - 4 September 2011.
- New Zealand Fashion Week, Marine Events Centre, Auckland. 29 August-3 September 2011.
- Rutherford Hi-Tech Forum, Christchurch. 7-11 September 2011.
- Film Showcasing Tourism Tours and Trails includes Lord of the Rings sites. September-October 2011.
- Giant Rugby Ball audio visual experience – Auckland, Wellington, Christchurch. September-October 2011.
- New Zealand Film showcase – Film NZ and NZ Film Commission. September-October 2011.
- New Zealand Merino Showcase, Christchurch. September-October 2011.
- ICT Investor Event, Auckland. October 2011.

Primary Industry Technology

- Kawerau Woodfest including National Woodskills Competition, Rotorua. 2-4 September 2011.
- Forest Industries Show (known as FI2011), Rotorua. 5-7 September 2011.
- Wood Technology Symposiums, Rotorua (as part of Forest Industries Show). 5-7 September 2011.
- AgriTech Field Day in Canterbury – includes Lincoln Model Dairy Farm, PGW Wrightson seed unit at Lincoln and an organic model farm. 9 September 2011.
- AgriTech Field Days in Waikato – Mini Field Day in Mystery Creek, Tokanui model dairy farm open day, visit to Innovation Waikato, visit to LIC/Gallagher model farm. 22-23 September 2011.
- Poverty Bay Agricultural and Pastoral Show, Gisborne. 14-15 October 2011.
- Auckland/Brisbane Biosciences Conference, Auckland. 25-26 October 2011.

Food and Beverage

- Scallop Festival – Whitianga, Coromandel. 17-18 September 2011.
- Taste Hawke's Bay Dinners. 18 & 25 September 2011.
- Bay of Islands Seafood Tournament, Pahia and Russell, Northland. 20-21 September 2011.
- Nelson Seafood Festival, Nelson. 20-27 September 2011.
- Savour Bluff Oysters Festival, Southland. September 2011.
- International Seafood Chefs Tour through New Zealand culminating with a Seafood Banquet in Auckland. September-October 2011
- NZ2011 Accredited Restaurant Programme. September-October 2011.
- Regional leveraging activities including VIP hosting at top restaurants, Farmers' Markets (over 40 of these have confirmed they will be open during the tournament). September-October 2011.
- Regional Wine Festivals and Dinners (Hawke's Bay, East Coast, Wairarapa Marlborough, Central Otago). September-October 2011.
- West Coast Whitebait Season Festival, West Coast. September-October 2011.
- Pure Discovery Dinners, Auckland. 12, 13, 19 & 20 October 2011.
- Taste of New Zealand, Auckland. October 2011.

OTHER ACTIVITY

- Conferences**
- 28 September 2011 – New Zealand International Business Awards, The Langham, Auckland.
 - 25 October 2011 – Australasian Private Capital Summit – SkyCity Convention Centre, Auckland.
 - 25-30 October 2011 – Paediatric Oncology Congress, Auckland.
 - 26 October 2011 – NZVCA Annual Conference – SkyCity Convention Centre, Auckland.
 - 9-11 November 2011 – Water New Zealand Annual Conference, Hamilton.
 - 21-25 November 2011 – Surveying and Spatial Sciences Conference, Wellington.
 - 29 November 2011 – The Competitiveness Institute Conference, Auckland.
 - November 2011 – Society of American Travel Writers (SATW) Annual Conference.
- Racing / Bloodstock**
- 10 September 2011 – Whangarei Fashion Fiesta Race Day, Whangarei.
 - September-October 2011 – meets planned across New Zealand.
- Rugby**
- 11 June-14 November 2011 – Grassroots and Grandstands, Hamilton.
 - 20 September 2011 – Birthplace of Rugby in New Zealand, Nelson.
 - 30 September-2 October 2011 – Waitaki Golden Oldies Rugby Festival, Otago.
 - September-October 2011 – History of Rugby Showcase, Taranaki.

NOTE: some event dates to be confirmed and more events are in the pipeline.

Business Club

Pour valoriser les échanges professionnels
entre visiteurs internationaux et néo-
zélandais



Business Club programme

Programme VIP/Corporate,

- Invitation aux rencontres d'affaires
- Rendez - vous individuels avec des entreprises neo zelandaises

Le Business Club NZ2011

un programme ouvert à tous les professionnels



- Des lettres d'information en fonction de vos intérêts, des invitations pour des rencontres ou d'activités dans les régions visitées ... et bien d'autres privilèges.

